



Pakistan Flood Relief Initiative



Messages From Principals

During the 2022 Monsoons, Pakistan witnessed one of its heaviest rain downpours which triggered the most severe flooding in the country's recent history. Over USD 30 Billion worth of damages and destruction caused by these unprecedented floods that left a third of the country submerged, resulting in the displacement of over 33 million Pakistanis, claiming the lives of thousands while destroying the livelihood of the most marginalised communities in Pakistan.

In the aftermath of the unprecedented damage caused by the floods in Pakistan, under the instructions of our Chairman Sir Anwar Pervez, OBE H Pk, Bestway Group Companies and Charitable Trusts both in United Kingdom and Pakistan decided to actively participate in the rehabilitation and reconstruction activities.

Following the initial damage assessment reports, Bestway Group announced a donation of USD 1.0 million on the 7th of September 2022 in material and financial support. To further supplement our commitment, we also organised a fundraiser in London on the 23rd of September 2022.

The event was attended by more than 650 guests, including the UK's Lord Chancellor; the Deputy Governor of the State Bank of Pakistan; UK cabinet ministers and members of the parliament; industry captains; and diplomats, among others.

We set ourselves an ambitious target to raise USD 1.5 million to help aid the relief effort. Thanks to the support of our stakeholders to date, we have raised more than USD 3.0 million.

The ensuing note is to share with you the progress we have made; thanks to our donors from within the UK and Pakistan and the efforts of colleagues in Bestway Group companies & trusts in UK and Pakistan. Thanks to the support of our international and local donors, we raised more than USD 3.0 million.

On behalf of our Chairman Sir Anwar Pervez, OBE H Pk, I would like to thank our colleagues in Pakistan for their hard work and commitment. I would also like to put on record the Board's appreciation for the leadership of the Honourable Haider Choudrey Chief Financial Officer Bestway Group; Irfan Sheikh Managing Director Bestway Cement and Sharjeel Shahid Group Executive UBL in the conceptualisation and the successful implementation the Bestway Hum Sahara Program.

The ensuing note is to share with you the journey that began in September 2022 with the desire to provide temporary relief & rehabilitation and culminated in December 2023, with the provision of 500 permanent homes.



The Lord Choudrey CBE, SI Pk
Group Chief Executive
Bestway Group

On the 23rd of September 2022, at the Bestway Pakistan Flood Relief Fundraiser, our Group Chief Executive, the Lord Choudrey announced the following ambitious targets:

	Target	Achievement	Status
1	Provision of food to 20,000 individuals	Over 20,000 ration bags and 21,000 cooked meals provided for the benefit of 100,000 individuals.	COMPLETED AND OVER ACHIEVED BY 5X
2	Provision of 1 million litres of clean drinking water to 100,000 individuals	Over 20,000 water filtration units distributed in 55 villages across the country, thus providing over 1 million litres of clean drinking water.	COMPLETED AND ACHIEVED.
3	Provision of medicines to 20,000 individuals	Over 20 tonnes of medicines airlifted from UK & donated to the National Disaster Management Authority for the benefit of over 100,000 individuals. Further over 3,000 individuals provided medical assistance.	COMPLETED AND OVER ACHIEVED BY 5X
4	Provision of shelter to 5,000 families	Provided 5,000 tents across 53 villages for the benefit of 100,000 individuals.	COMPLETED
5	Permanent accommodation	Due to operational efficiencies achieved we have built and delivered 500 permanent new homes to flood affected families.	COMPLETED

Under the umbrella of the Bestway Foundation Hum Sahara Programme, the progress we have achieved is entirely due to the hard work of our local teams, led by Sharjeel Shahid Group Executive United Bank Limited and Irfan Sheikh Managing Director Bestway Cement Limited and their respective staff members; who have contributed over 19,560-man hours to facilitate the on-ground activities in 55 villages across the country.

Due to the cost and operational efficiencies achieved, our local teams have not only met but also exceed expectations and will continue to do so in the future as we embark on next stage of our rehabilitation and reconstruction activities.



The Honourable Haider Choudrey
Group Chief Financial Officer
Bestway Group

Our Relief Initiatives



After the unprecedented rains and flooding in Pakistan, thousands of families were adversely affected. Losing all their belongings and livelihoods, these displaced families needed urgent assistance in helping them survive and eventually carry on with their lives.

Bestway Group has always felt a responsibility in giving back to the communities it invests in. Given the scale of the floods and the damage they caused, Bestway Group launched an ambitious program to help those most affected. The Group mobilised on-ground teams and partnered with various groups to provide relief to flood affectees.

The initial part of this Flood Relief Drive, under the name of the Bestway Foundation 'Hum Sahara' Flood Relief Programme, started in November with the aim to distribute food, water filtration units, blankets and mosquito nets, to assist the affected families. We are pleased to announce that we have accomplished our all four objectives.

Messages From Project Heads



Irfan A. Sheikh
Managing Director
Bestway Cement Limited

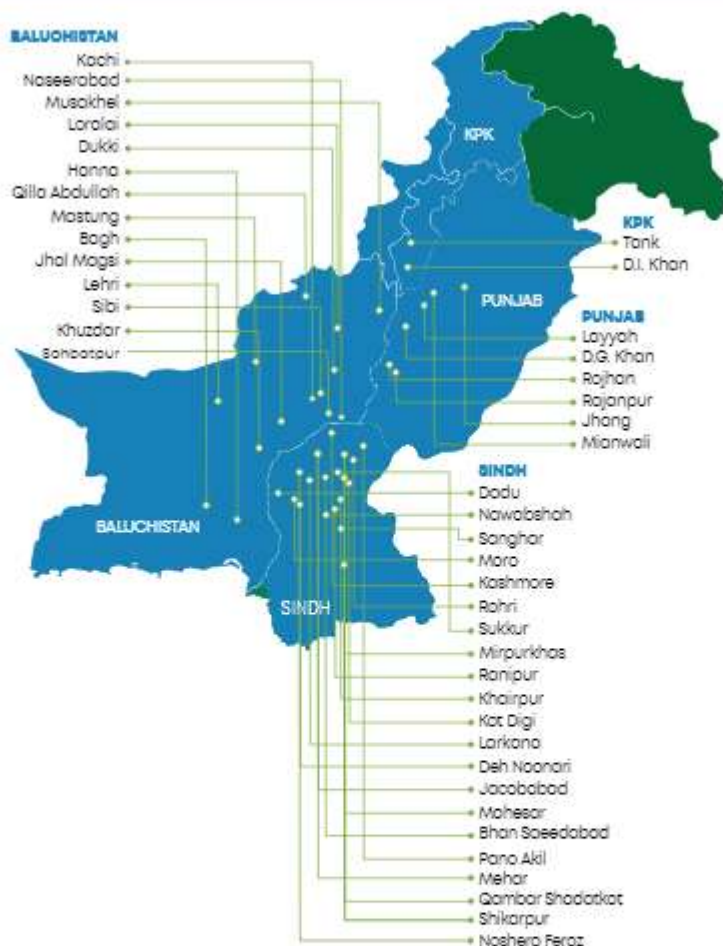
Bestway has always viewed helping the indigent its moral responsibility. From provision of monthly stipends to the underprivileged in its local communities to deploying huge resources to provide short term and long term relief at a national level to those affected by natural disasters, Bestway has always played a lead role. Provision of food, and shelters as immediate relief and construction of small residential units in the remote areas devastated by the floods in 2022 has been our most recent endeavour, and we feel blessed to have been able to help our countrymen yet again in their time of need.



Sharjeel Shahid
Group Executive
United Bank Limited

Since UBL's Branch network is spread all across the country, our staff experienced the effects of floods on their local communities, first hand. Hence they were passionate about volunteering to help bring the relief to their neighbourhoods and took active part in the flood relief exercises. They not only engaged the local communities but also remained hands on with them to help provide immediate relief and restore their daily routines in the shortest possible time.

Regions We Focused On



Regions of Focus

Relief Activities	Sindh (35 Villages)	Baluchistan (13 Villages)	Punjab (5 Villages)	KPK (2 Villages)	Total
Cooked Meals provided	10,000	11,000	-	-	21,000
Ration Bags distributed	9,530	2,846	4,000	3,624	20,000
Blankets & Mosquito Nets provided	9,530	2,846	4,000	3,624	20,000
Water Filtration Units provided	9,530	2,846	4,000	3,624	20,000
Medicines provided	Distributed through NDMA				20,000
Medical Assistance provided	3,000 individuals	-	-	-	3,000
Tents provided	3,400	150	90	-	5,000
Permanent Accommodation provided	-	-	241	259	500

Providing Food Rations

55

Villages

21,000

Cooked Meals

20,000

Ration Bags

100,000+

Individuals Benefited

Bestway Foundation worked across 55 villages within Pakistan to provide relief to those who have suffered the most during the 2022 floods.



We distributed ration bags comprising of imperishable food items to people across Sindh, Baluchistan, Punjab and Khyber Pakhtunkhwa

Providing Life-Saving Essentials

55

Villages

20,000

Blankets & Mosquito Nets

100,000+

Individuals Benefited



20,000 blankets and mosquito nets were distributed at the start of the flood to provide protection against seasonal illnesses

Providing Clean Water

55

Villages

20,000

Water Filtration Units

1,000,000

Litres Clean Drinking Water



We distributed water filtration units to ensure access to clean water to the affectees

Distribution of Relief Goods



From 23- 28 November 2022, we visited 35 villages
in Sindh and distributed over 9,530 relief bags

Distribution of Relief Goods



From 05-08 December 2022, we visited various villages in Punjab and distributed over 4,000 relief bags

Distribution of Relief Goods



From 02-07 December 2022, we visited 13 villages in Baluchistan and distributed over 2,846 relief bags

Distribution of Relief Goods



From 13-15 December 2022, we visited various villages in KPK and distributed over 3,624 relief bags

Provision of Emergency Medical Assistance

35

Villages

3,000

Individuals' Medical Assistance



Providing Medicines

20

Tonnes Medicines

100,000+

Individuals Benefited



Working in unison with Virgin Atlantic and Well Pharmacy, life-saving medical supplies were distributed to people to combat various waterborne and vector diseases

Enabling Shelter

53

Villages

5,000

Tents Provided

100,000+

Individuals Benefited



Shelters for displaced families in areas (Sindh, Baluchistan and Punjab) that had the highest displacement numbers

Providing Homes

500

Houses

38

Villages

D.J.Khan, KPK (269)

Hayat Bakhara, 57
Adli Bilara, 40
Kot Issa Khan, 24
Garra Mehrban, 20
Rampal, 17
Musazai, 5
Lunda, 5
Basti Mukhtiar, 2
Garra Dast, 2
Garra Jatt, 1
Fateh, 72
Nalvala, 1
Garra Rehman, 15

259 houses handed over to flood affectees in Paroa and Darabar, D.J.Khan

MIANWALI, PUNJAB (54)

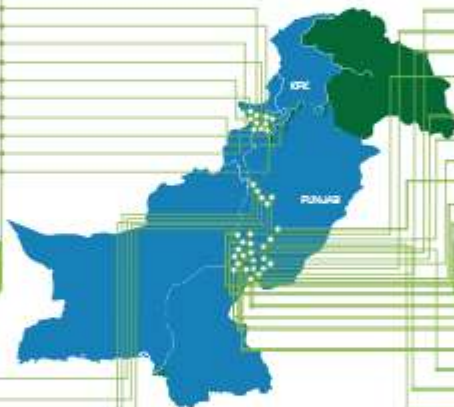
Sultanwala, 48
Gula Khel, 2
Jandiwala, 2
Mala Khel, 1
Bhoor, 1

54 houses handed over to flood affectees in Mianwali

LAYYAH, PUNJAB (187)

Basti Qaal, 36
Boseera, 35
Basti Kooli Faki Bahar Shah, 15
Basti Mad Gurmiani, 15
Basti Faki Mahana Koonral, 14
Basti Khair Shah, 10
Basti Piar, 9
Basti Baha & Nooray Wala, 9
Rakhwain/ Daahi Makari, 7
Basti Sukiani, 6
Basti Laskani Wala, 6
Basti Shihwala, 6
Basti Haji/ Manjatha, 5
Basti Bukhal, 4
Basti Arsh, 3
Basti Shahan, 2
Karare Nashala, 2
Allan Lag, 1
Basti Allan Yar, 1
Basti Shada Khan, 1

187 houses handed over to flood affectees in Layyah



Providing Homes



Built 500 houses in flood affected areas, i.e. Mianwali,
Dera Ismail Khan and Layyah

Providing Homes



54 houses handed over to flood affectees in Isa Khel, Mianwali

Providing Homes



259 houses handed over to flood affectees in Paroa and Daraban, D.I.Khan

Providing Homes



177 houses handed over to flood affectees in Karor, Layyah

How Can You Help?

Every amount helps, no matter how big or small.



Scan this QR code to
make your donation.



Or for larger donations, please contact
Zulfkaur.Wajid-Hasan@bestway.co.uk