

BESTWAY CEMENT LIMITED

PROFILE OF THE PERSONS CONSENTED TO CONTEST ELECTION OF DIRECTORS TO BE HELD IN EXTRAORDINARY GENERAL MEETING SCHEDULED ON DECEMBER 5, 2019

Sir Mohammed Anwar Pervez, OBE, H.Pk,

Sir Mohammed Anwar Pervez, OBE HPk is the founder & Chairman of Bestway Group including its subsidiaries Batleys Limited; Bestway Cement & United Bank Limited. He is also Chairman of Bestway Northern Limited in UK. Sir Anwar began his career in food business in 1963 when he opened a mini supermarket in London. He ventured into the wholesale business in 1976 and has been responsible for growing Bestway Group into UK's 7th largest family owned business.



Bestway Group today is the 2nd largest wholesaler in the UK, the 2nd largest cement producer in Pakistan and the 2nd largest private bank in Pakistan. The Group provides employment to over 25,700 globally.

Sir Anwar was awarded the Order of the British Empire (OBE) in 1992 and was conferred the title of Knight's Bachelor in 1999 by Her Majesty the Queen for his services to the food industry and various charitable causes in the UK.

In March 2000, the President of Pakistan rewarded him the "Hilal-e-Pakistan" (H Pk). No other expatriate has the singular distinction of receiving such an eminent recognition whilst living and working in a foreign country.

In 2005, Sir Anwar Pervez was voted winner of the prestigious "Grocer Cup for Outstanding Business Achievement" by the Institute of Grocery Distribution, UK. In 2006 he received 'Sitra-e-Essar' by the President of Pakistan. The same year he was chosen as the 'Master Entrepreneur – UK' at the Ernst & Young Entrepreneur of the Year 2006 Awards. In 2011, Sir Anwar was awarded with an honorary Doctor of Laws degree by FC College Lahore.

In 2012, in recognition of his philanthropic services to the Community, the University of Bradford conferred on Sir Anwar Pervez an honorary Doctor of Laws degree. He is the Chairman of Bestway Foundation UK and Patron-in-Chief of Bestway Foundation Pakistan and a charter member of the Duke of Edinburgh Awards Scheme.

He supports various charities through the Bestway Foundation, which derives its funds from an annual contribution representing 2.5% of the Group's profits. In Pakistan, Bestway Foundation has adopted 29 Government Village Schools in the rural parts of District Rawalpindi.

Zameer Choudrey, CBE, BA (Hons) FCA

Zameer Choudrey graduated from the University of Kent at Canterbury and is a Fellow of The Institute of Chartered Accountants of England and Wales. He joined Bestway Group's UK wholesale business as Financial Controller in 1984. In his role as financial controller, Zameer designed and implemented systems and controls within the business with emphasis on husbandry of stocks and cash management.



He also played a key role in the expansion of the Group's wholesale business through the acquisition of Bashin Cash & Carry in 1984; Crown Crest Limited in 1987 and Link Cash & Carry in 1988.

In 1990 Zameer was appointed the Finance Director of Bestway Group. During the mid 1990s he was assigned the task of business diversification by the Board of Directors and in 1995 he was appointed Chief Executive of Bestway Cement.

Under Zameer's stewardship, the Group's cement manufacturing operations have blossomed from being nonexistent to becoming the largest in Pakistan with four modern state of the art, environmentally friendly plants with annual capacity of approximately 9 million tonnes.

Bestway is the only British company to set up cement manufacturing operations in Pakistan and has been a strong contributor to local economic growth and employment. BCL provides direct employment to over 3,000 people and indirect employment to many thousands more.

In October 2002 having led the acquisition of United Bank Limited (UBL), Zameer was appointed to the Board of UBL. Since then he has served as Chairman of the Board Audit Committee and Director of UBL Insurers.

Following the Board reshuffle in July 2004 Zameer was promoted to the position of Chief Executive of Bestway Group, consisting of Bestway (Holdings) Limited (and its subsidiaries) and Bestway Northern Limited.

In January 2005 Zameer successfully spearheaded the £100 million acquisition of Batleys Limited.

Zameer has also successfully led the recent acquisition of The Co-operative Pharmacy by Bestway Group in UK and the acquisition of Lafarge Cement by Bestway Cement in Pakistan.

Philanthropy and voluntary roles

- From 1992 to 2002 Zameer served as Governor at North West London's John Kelly Colleges/Schools (Crest Academies).
- Between 2004 and 2008, Zameer had the privilege of serving on the Economic Affairs Committee of the Confederation of British Industry.
- Zameer joined the Board of Crimestoppers Trust in April 2009. In March 2010 Zameer became a Trustees of GroceryAid.
- In May 2010 Zameer Choudrey was appointed Vice Chairman of Pakistan Britain Trade & Investment Forum. Zameer's role is of a trade envoy responsible for fostering and deepening the historical trade links between the two countries. In this context, in September 2011 Zameer co-led the PBTIF's latest investment delegation to visit Pakistan comprising of British mining companies and financial services providers.
- In October 2011 Zameer became a member of HRH Prince of Wales Pakistan Recovery Fund's international leadership team. The Fund seeks to alleviate the suffering of communities that have been ravaged by the 2010 floods by rebuilding homes; health and educational facilities in the affected areas.

- Having received recognition for his exemplary leadership skills for his work with the Prince of Wales Pakistan Recovery Fund, in April 2013 Zameer Choudrey was invited by the British Asian Trust to join their UK Advisory Council. This new appointment will allow Zameer to increase awareness of the Trust's work in the UK especially within the independent retail trade as well as the wider Asian Diaspora.
- In August 2013 Zameer was appointed as the first co-chairman of Conservative Friends of Pakistan (CFoP). The CFoP is a pioneering endeavour championed by Zameer in an effort to deepen the bonds between Pakistani and British communities.
- In 2014, he beat off stern competition from the likes of CEOs of Aldi, Lidl and Britvic when he was awarded the prestigious Grocer Cup. Mr. Choudrey was also awarded the Editor's Award by the Asian Trader Magazine for his 'outstanding leadership and philanthropy'.
- He has also been awarded an honorary "Doctor of Civil Law" degree by the University of Kent in recognition of his 'contribution to public life and business'.
- In recognition of his business acumen and the wide array of philanthropic work he passionately engages in both in the UK and abroad, Mr. Choudrey was awarded Commander of the Order of the British Empire (CBE) by Her Majesty the Queen as part of the Queen's New Year 2016 Honours List.



Mr. Mohammed Younus Sheikh

Younus Sheikh joined the Bestway Group at its inception in 1968. He was a founding director and key member of the team that set up the cash & carry business in 1976. Having risen through the ranks, in 1985 he was appointed Trading Director when he was responsible for setting up the successful Central Buying Office. In 2004 he was appointed Managing Director, a position he still holds.

In 2015, Younus Sheikh was honoured with the prestigious Outstanding Achievement award from the Federation of Wholesale Distributors. The award was granted in tribute to his work at the helm of Bestway Wholesale and his incredible dedication to the wholesale channel over the past forty years.

Younus is a science graduate and has a Diploma in Leather Manufacturing.



Mr. Dawood Pervez

Prior to joining Bestway in November 2002, Dawood worked for Linklaters, the pre-eminent global law firm, where he specialised in international corporate and structured finance work. Dawood was elected to the Board of Directors in July 2004, when he was also appointed Company Secretary for all UK companies.

In relation to the Group, Dawood heads the property investment and development businesses. He is heavily involved in acquisitions and financing, having worked on the Group's acquisitions of Batleys Cash & Carry, United Bank Limited and, more recently, The Co-Operative Pharmacy.

In relation to Bestway Wholesale, Dawood heads up the Marketing and Digital departments and is responsible for Bestway's digital expansion (web, app and iBeacon). He set up the Group Export Division, which has established trade links to over 20 countries. The Division was awarded the Queen's Awards for Enterprise: International Trade in 2012.. He also heads up World Foods, which includes MAP Rice Mills and the importing and distribution of World foods.

Dawood has served as a Council Member of the Law Society of England and Wales representing Commerce & Industry. He was educated at Eton College and has degrees from Politics & Modern History (Manchester) and Jurisprudence (Oxon).



Mr. Haider Zameer Choudrey

Mr. Haider Zameer Choudrey is part of the board of directors of Bestway Cement Limited since December 2016. After having distinguished himself at the world-renowned Eton College, Mr. Haider Zameer Choudrey read Economics at Gonville & Caius College, University of Cambridge. He also received his Masters in Economics from Gonville & Caius College, University of Cambridge.

Between October 2009 and October 2012 he undertook his accountancy training at KPMG UK LLP. At KPMG Haider was an integral part of the Consumer Markets Audit; Corporate Tax & Corporate Finance Teams. He gained rich experience of audit; finance; advisory; business strategy and corporate taxation through his exposure to the multinational clients in the FMCG; Financial Services & Telecommunication Sectors.

In November 2012, Mr. Haider Zameer Choudrey joined the Bestway Group as a financial accountant and assistant to the Finance Director. In his broad role, he is responsible for spearheading Group's UK tax; international diversification and operational efficiency strategies.

He is a Chartered Accountant by profession and represents the Bestway Group on the Board of United Bank Limited since March 2014. He has the distinction of being the youngest Director of any listed bank in Pakistan. Mr. Haider Zameer Choudrey is also actively involved with the charitable work of the Bestway Foundation in the UK and Pakistan.



Mr. Muhammad Irfan A. Sheikh

Irfan Sheikh is a young and dynamic professional. He heads the Finance and Information Technology functions at Bestway Cement Limited and Mustehkam Cement Limited. After graduating from the prestigious Hailey College of Commerce, University of the Punjab, Lahore he proceeded to the U.K. where he studied accountancy from Thames Valley University and the Chartered Association of Certified Accountants. Irfan trained with a Top-10 Accountancy and Business Advisory firm in the U.K. before he joined the Bestway Group in 1996. Irfan Sheikh was made a Director of the Company in 2001 and Mustehkam Cement Limited at the time of its acquisition by the Group in 2005.

He is a Trustee and Treasurer of Bestway Foundation, Pakistan. He is also on the Board of Governors of Farrah Pervez Degree College, Thathi, Gujar Khan.

As the Head of Finance & Information Technology, he has been instrumental in maintaining the highest standards of financial discipline and developing the Information Technology infrastructure along most modern lines at Bestway and Mustehkam.



Ms. Najma Naheed Pirzada

Najma has close to twenty years of experience working in international organizations. She worked as a consultant in a U.S. economic advisory firm, National Economic Research Associates and worked at financial institutions, Lehman Brothers and Standard Chartered Bank. She has worked in New York, London and in several cities in Pakistan (Karachi, Lahore, Islamabad).

She currently manages her own online media consulting company Global Village Space. As part of her diverse work experience she has worked with government regulatory authorities (U.S., European and Pakistan), donor agencies, non-governmental organizations, research organizations and think tanks.

She is a trustee on the Indus Heritage Trust, an economic livelihood project for women artisans being funded by the World Bank. She is member of Track II Dialogues on Afghanistan/Pakistan and India/Pakistan. She has published extensively on regional, women, health, social and governance related issues in Pakistan and the regional countries. She is a columnist for the Nation Newspaper in Pakistan and has contributed articles to the Foreign Policy and the Diplomat. She has appeared on national TV programs.

She has two Masters degrees, Masters in Economics (with Distinction) from University of London and a Masters in International Affairs (with focus on Economic Policy) from SIPA, Columbia University, New York. Her undergraduate degree was in Economics from the London School of Economics.



Ms. Nazia Nazir

Ms. Nazia Nazir has been in the petroleum business for over 22 years to date. She possesses great leadership and management skills which is evident from the rise and expansion of her business empire in a short span of time. She is highly respected and appreciated for her determination amongst all her clients and fellow businessmen in her projects. She not only holds all the major franchises of petrol pumps sites in the heart of Islamabad, but has also been awarded both nationally and overseas for best performance for the past two consecutive years.

Born with an ambitious and futuristic personality inherited from her father, Nazia stepped into an entire different field of business and developed a new project named 'Toast'd', which has gained popularity all over the city and is successfully branching out at key locations.

Nazia Nazir has been handling a diversified chain of businesses with ease, reason being she holds a major stake in the petroleum industry as well as the food industry and finds no difficulty in providing services in storing a perishable commodity.